



# CITY OF HILLSBORO

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For Immediate Release  
Iris Smith  
503 615 3410  
iriss@ci.hillsboro.or.us

## **HILLSBORO GIVING AWAY FREE AIR GUITARS WHILE SUPPLIES LAST**

Join the biggest and baddest air guitar ensemble July 21

Hillsboro, Oregon – Come to downtown Hillsboro, Tom Hughes Civic Center Plaza, July 21 at 11:30 am to be part of the world's largest air guitar ensemble. Young or old, guitar hero champion or newbie—everyone can join the fun, help break a world record and be famous. Hillsboro intends to smash the current world record of 2,377 people playing air guitar for 90 seconds.

“Johnny Utah”, the current 3-time Air Guitar Champion and 2-time 3<sup>rd</sup> place Champion of the World, will lead the crowd to Neil Young’s “Rockin’ in the Free World”, the unofficial air guitarist’s anthem.

Guinness World Record rules are strict. The attempt must be led by an experienced air guitarist, participants must perform three recognizable air guitar moves in 90 seconds and precise counting of participants is required. In addition, the city must present proof that the event took place which includes video streaming, photography of all the participants, an aerial photo of the crowd, closely monitoring the entrance and exit, and having witnesses determine if enough participants are actually playing the air guitar during the 90 second world record attempt .

Hillsboro already has two Guinness World Records to brag about. In 2006, the Hillsboro community broke the world record for the most people wearing balloon hats and in 2007 almost 3,500 people donned Groucho Marx glasses for another record. Hillsboro also tried to break the world record for the most people playing kazoos in 2008 and last year for the most people yo-yoing at the same time. The City fell short for both of those attempts.

The GWR attempt is part of the 8th Annual Celebrate Hillsboro, presented by Tuality Healthcare, which is a free family festival Saturday, July 21 from 9 am - 5 pm. It offers live music, arts and crafts, healthy living and sustainability resources, Saturday Farmers' Market and community information booths. The many highlights of this free and fun event include multiple stages of entertainment, Radio Disney, Xfinity Endless Fun Zone with inflatable games and CANstruction, an engineering structural feat made out of canned food. Bring a can of food for the first-ever community-wide food drive.

<http://www.ci.hillsboro.or.us/ParksRec/Celebrate/CelebrateHillsboro.aspx>